

PUBLIC NOTICE:

The Northern New England Passenger Rail Authority (NNEPRA) has proposed a fare increase for the Amtrak Downeaster rail service between Portland, Maine and Boston, MA. Pursuant to 49 USC Chapter 53, Federal Transit Laws, Section 5307, a copy of the new fare structure is available at www.AmtrakDowneaster.com or can be received by sending a written request to NNEPRA. (address below)

Public comment on the proposed fares will be accepted through October 14, 2011, 1:00 p.m. local time. Staff will review written comments until that date, and additional public comment will be accepted at the NNEPRA Board meeting held on October 24, 2011, where the final decision will be made. The fare change is anticipated to go into effect on or about November 1, 2011.

Comments can be directed to info@nnepra.com, or can be submitted in writing to:

Executive Director
Northern New England Passenger Rail Authority
75 W. Commercial Street, Suite 104
Portland, Maine 04101

FY2012 FARE PLAN SUMMARY

1. Purpose

The purpose of this fare plan is to establish the pricing for Downeaster passenger rail transportation services. This document supports the fiduciary responsibility that the Board of Directors has to maximize the public investment and minimize public subsidy in passenger rail service. This plan is developed by staff and forwarded to the Board of Directors for approval.

2. Plan Objectives

NNEPRA's fare policy provides both fixed measurements and general guidance. There are many divergent variables that influence fare policy, including:

- a. Fiscal: Collect the maximum revenue that the market will bear***
- b. Mobility: Carry the greatest number of people as possible***
- c. Social: Provide an equitable and socially responsible public transportation service***

This fare plan seeks to balance these three objectives with a pricing program that is both fair and equitable to customers and supports the cost of the Downeaster service.

3. Summary

This fare plan presents the proposed fare structure for one-way Downeaster tickets, 10-ride passes and monthly commuter passes. Increasing costs associated with Amtrak operations and fuel are the primary catalysts for the increase. Adjusting fares to meet rising costs allows NNEPRA to stay within budget and reduce the impact on taxpayer contributions.

This plan recommends the following:

One-Way Peak fares between most city pairs will increase by \$1.00

CURRENT PEAK FARE									PROPOSED PEAK FARES								
	POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV		POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV
ORB	\$ 6								ORB	\$ 6							
SAO	\$ 9	\$ 6							SAO	\$ 9	\$ 6						
WEM	\$ 11	\$ 9	\$ 6						WEM	\$ 11	\$ 9	\$ 6					
DOV	\$ 13	\$ 11	\$ 9	\$ 7					DOV	\$ 14	\$ 12	\$ 10	\$ 7				
DHM	\$ 15	\$ 13	\$ 11	\$ 9	\$ 8				DHM	\$ 16	\$ 14	\$ 12	\$ 10	\$ 8			
EXR	\$ 17	\$ 15	\$ 13	\$ 11	\$ 10	\$ 8			EXR	\$ 18	\$ 16	\$ 14	\$ 12	\$ 11	\$ 8		
HAV	\$ 19	\$ 17	\$ 15	\$ 13	\$ 12	\$ 10	\$ 8		HAV	\$ 20	\$ 18	\$ 16	\$ 14	\$ 13	\$ 11	\$ 8	
WOB	\$ 22	\$ 20	\$ 19	\$ 17	\$ 17	\$ 14	\$ 11	\$ 8	WOB	\$ 23	\$ 21	\$ 20	\$ 18	\$ 18	\$ 15	\$ 12	\$ 8
BON	\$ 24	\$ 23	\$ 22	\$ 19	\$ 19	\$ 18	\$ 15	\$ 12	BON	\$ 25	\$ 24	\$ 23	\$ 20	\$ 20	\$ 19	\$ 16	\$ 13

Monthly Commuter Passes will increase 0%-7% based on city pairs.

MONTHLY PASSES - Current Cost									MONTHLY PASSES - Proposed								
	POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV		POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV
ORB	\$ 75								ORB	\$ 79							
SAO	\$ 113	\$ 75							SAO	\$ 119	\$ 79						
WEM	\$ 151	\$ 113	\$ 75						WEM	\$ 159	\$ 119	\$ 79					
DOV	\$ 195	\$ 158	\$ 113	\$ 75					DOV	\$ 205	\$ 166	\$ 119	\$ 79				
DHM	\$ 226	\$ 188	\$ 145	\$ 110	\$ 87				DHM	\$ 237	\$ 197	\$ 152	\$ 116	\$ 91			
EXR	\$ 264	\$ 230	\$ 188	\$ 151	\$ 138	\$ 91			EXR	\$ 277	\$ 242	\$ 197	\$ 159	\$ 145	\$ 96		
HAV	\$ 299	\$ 264	\$ 226	\$ 223	\$ 203	\$ 144	\$ 83		HAV	\$ 299	\$ 277	\$ 237	\$ 234	\$ 213	\$ 151	\$ 87	
WOB	\$ 299	\$ 299	\$ 299	\$ 283	\$ 280	\$ 240	\$ 171	\$ 83	WOB	\$ 299	\$ 299	\$ 299	\$ 297	\$ 294	\$ 252	\$ 180	\$ 87
BON	\$ 299	\$ 299	\$ 299	\$ 299	\$ 299	\$ 297	\$ 259	\$ 248	BON	\$ 299	\$ 299	\$ 299	\$ 299	\$ 299	\$ 299	\$ 279	\$ 259

10-Ride Passes will increase 0%-5% based on city pairs.

10-RIDE PASSES - Current Cost									10-RIDE PASSES - Proposed								
	POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV		POR	ORB	SAO	WEM	DOV	DHM	EXR	HAV
ORB	\$ 40	\$ -							ORB	\$ 42	\$ -						
SAO	\$ 61	\$ 40							SAO	\$ 64	\$ 42						
WEM	\$ 70	\$ 61	\$ 40						WEM	\$ 74	\$ 64	\$ 42					
DOV	\$ 100	\$ 80	\$ 70	\$ 40					DOV	\$ 105	\$ 84	\$ 74	\$ 42				
DHM	\$ 120	\$ 96	\$ 80	\$ 61	\$ 48				DHM	\$ 126	\$ 101	\$ 84	\$ 64	\$ 48			
EXR	\$ 140	\$ 120	\$ 100	\$ 75	\$ 74	\$ 48			EXR	\$ 147	\$ 126	\$ 105	\$ 79	\$ 78	\$ 50		
HAV	\$ 161	\$ 140	\$ 120	\$ 100	\$ 83	\$ 74	\$ 48		HAV	\$ 169	\$ 147	\$ 126	\$ 105	\$ 87	\$ 78	\$ 50	
WOB	\$ 171	\$ 171	\$ 161	\$ 140	\$ 139	\$ 121	\$ 77	\$ 48	WOB	\$ 180	\$ 180	\$ 169	\$ 147	\$ 146	\$ 127	\$ 81	\$ 50
BON	\$ 171	\$ 171	\$ 171	\$ 171	\$ 169	\$ 164	\$ 121	\$ 91	BON	\$ 180	\$ 180	\$ 180	\$ 171	\$ 169	\$ 164	\$ 127	\$ 96

In addition, marketing efforts and promotions will focus on increasing longer segment trips, including inbound tourists and Boston bound business travelers to and from Maine stations to increase yield and average per passenger fare.

The projected annual impact on revenue is expected to be approximately \$245,000.

4. Process summary

Annual Passenger Revenue Assessment Calendar

<i>September</i>	Staff presents preliminary fare policy review and projected revenue needs Board approves staff to conduct public outreach
<i>October</i>	Public input and feedback solicited and received Revised draft presented to Board for review and vote
<i>November</i>	Fare Plan implemented